

Falina Enriquez
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Education

2014 **Doctorate in Anthropology**, University of Chicago
2008 **Master's Degree in Anthropology**, University of Chicago
2006 **Bachelor of Arts**, University of Arizona, *summa cum laude*

Dissertation

"Composing *Cultura*: Musical Democracy and Multiculturalism in Recife, Brazil."
Supervisor: Michael Silverstein

Positions held

2015— Assistant Professor, Department of Anthropology, University of Wisconsin-Madison
Affiliations: Latin American, Caribbean, and Iberian Studies (LACIS); Center for Visual
Cultures (CVC); Chican@ and Latin@ Studies (CLS).

Honors, grants, and awards

Teaching recognition

2021— University of Wisconsin-Madison Teaching Academy Fellow

Grants

2019 Fall Competition Award, Office of the Vice Chancellor for Research and Graduate
Education (OVCERGE) for a pilot research project, "Language, Identity, and Power among
Brazilian immigrants in Toronto, Canada" (\$23,736), UW-Madison.
2016 Madison Teaching and Learning Excellence grant to enhance undergraduate learning,
(\$5,000), UW-Madison.

Fellowships

- Fall 2018 Race, Ethnicity, and Indigeneity Fellowship at the Institute for Research in the Humanities, UW-Madison (1-semester research leave).
2017-18 Nellie McKay Fellowship (1-year research leave), UW-Madison.

Teaching Fellowships

- 2015-16 Madison Teaching and Learning Excellence Faculty Fellowship, UW-Madison.

Other Awards

- 2021 Tinker-Nave Faculty Publication Supplement Grant from UW-Madison's Latin American, Caribbean, and Iberian Studies program (LACIS) for *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil* (\$500).
2021 Publishing subvention from UW-Madison's Office of the Vice Chancellor for Research and Graduate Education (OVCRGE) for *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil* (\$3,500).
2019 First Book Award, Center for the Humanities, UW-Madison. The award funded a seminar on September 27, which was attended by five internal scholars and two external scholars that reviewed my book manuscript.
2015 Sol Tax Dissertation Prize, Department of Anthropology, University of Chicago (\$500).

Positions held that require scholarly competence

- 2017— Textbook reviewer and ancillary author for W.W. Norton
2018 Article reviewer for *The Musical Quarterly*
2017 Article reviewer for *American Anthropologist*
2017 Article reviewer for the *International Journal of Heritage Studies*

Membership in professional organizations

American Anthropological Association (AAA)
Central States Anthropological Association
Society for Cultural Anthropology
Society for Linguistic Anthropology
Brazilian Studies Association (BRASA)
AAA Music and Sound Interest Group (MSIG)

Publications

[P] denotes peer-reviewed publication

* denotes editor-reviewed publication

Research monograph

- 2022 [P] *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil*. 277 pgs. Urbana: University of Illinois Press.

Articles and invited contributions to edited volumes

- 2023 * "New forms of Musical Belonging in Contemporary Brazil." In *The Routledge Companion to Twentieth and Twenty-First Century Latin American Literary and Cultural Forms*, edited by Guillermina de Ferrari and Mariano Siskind, 456-465. Abingdon, UK; New York: Routledge. Released in August 2022.
- 2022 [P] Enriquez, Falina. 2022. "How to 'Get By' in a Crisis: Strategic Flexibility among Brazilian Musical Entrepreneurs." *Current Anthropology* 63 (5): 7pgs., forthcoming (October).
- 2022 [P] "Pernambuco and Bahia's Musical 'War': Contemporary Music, Intraregional Rivalry, and Branding in Northeastern Brazil." *Luso-Brazilian Review* 59 (1): 22–60.
- 2021 "Interview with an Anthropologist of Music." In *Illustoria Magazine*. Issue 16
- 2021 * Kohl, Owen and Falina Enriquez. "Coming Soon: The MultiRepository." Platypus: The CASTAC Blog (Committee on the Anthropology of Science, Technology, and Computing), October 14, 2021. Approx. 14 pgs. <https://blog.castac.org/2021/10/coming-soon-the-multirepository/>
Spanish version translated by Falina Enriquez and Zaira Carbajal.
<https://blog.castac.org/multilingual/proximamente-the-multirepository-el-multirepositorio/>
- 2021 [P] "Tempered Hopes: (Re)Producing the Middle Class in Recife's Alternative Music Scene." In *Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil*, edited by Benjamin Junge, Sean T. Mitchell, Alvaro Jarrín, and Lucia Cantero, 142–54. New Brunswick, N.J: Rutgers University Press.
Portuguese translation:
2022. "Esperanças Moderadas: (Re)produzindo a classe média na cena musical alternativa do Recife." In *Democracia Precária: Etnografias de esperança, desespero e resistencia no Brasil*, edited by Alvaro Jarrín, Benjamin Junge, Sean T. Mitchell, Lucia Cantero, and Karina Biondi, 234-354. Porto Alegre: Editora Zouk.
- 2021 "Recife Antigo: The Downsides of Upgrading Tourist Destinations." *The Anthropology of Tourism Interest Group (ATIG)* (blog). April 21. Approx. 6 pgs.
<http://atig.americananthro.org/recife-antigo/>
- 2018 [P] "Business, Transnationalism, and Patrimony: Comparing Entrepreneurial Musicians in Recife, Pernambuco." *Suomen Antropologi: Journal of the Finnish Anthropological Society*, 43(1): 6-27.

- 2016 "Falina Enriquez's Composing Cultura" CaMP Anthropology blog (Department of Anthropology, Indiana University Bloomington), Nov. 28. Approx. 1.5 pgs.
<https://campanthropology.org/2016/11/28/enriquez-composing-cultura/>
- 2012 [P] "The Ins and Outs of *Cultura*: How Bands Voice their Relationships to the State Sponsored Music Scene in Recife, Brazil." *Sonic Work: Music, Labor, Value*, special issue of the *Journal of Popular Music Studies*, 24(4): 532-553.

Invited book reviews

- 2017 Derek Pardue. *Cape Verde, Let's Go: Creole Rappers and Citizenship in Portugal* (Urbana and Champaign: University of Illinois Press, 2015). *Luso-Brazilian Review*, 54(1): E20-E21.
- 2015 Mauricio Acuña. *A Ginga da Nação: Intelectuais na Capoeira e Capoeiristas Intelectuais (1930-1969)* (São Paulo: Editora Alameda, 2015). *Vibrant*, 12 (2): 597-599.
- 2013 Frederick Moehn. *Contemporary Carioca: Technologies of Mixing in a Brazilian Music Scene* (Durham: Duke University Press, 2012). *Journal of Latin American and Caribbean Anthropology*, 19(1): 337-339.

Work submitted for publication

"Why is Pernambuco an undiscovered tourist destination? A scale-based narrative analysis," under review at the *Journal of Anthropological Research* as of September 2022.

Work in Progress

- "Entertaining Selves: A Semiotic Approach." A co-authored paper with Owen Kohl. Consists so far of three drafted sections, two conference presentations, an outline, and reading notes. Will submit to the *Journal of Linguistic Anthropology* in November 2022.
- "The Ethnoracial Commodification of Brazilianness at Cultural Festivals in Toronto, Canada." Fully drafted, will submit in December 2022.
- "Grooving Democratically," full draft in progress, will revise and submit in January 2023 to *The Musical Quarterly*.
- "Hiring Practices in Anthropology," a collaborative interview-based research project conducted by nine researchers across the country. Led by Ilana Gershon (University of Indiana Bloomington), the project examines focuses on jobseekers in anthropology to address the precariousness of work in higher education, a topic rarely addressed in anthropological literature. I have conducted several interviews and have transcripts for them. I will submit an article about this work tentatively titled "Desperately Seeking Stability" to the *Anthropology of Work Review* in early 2023.

Presentations

Conference presentations

- 2022 “Tempered Hopes: (Re)Producing the Middle Class in Recife’s Alternative Music Scene.” BRASA XVI (Brazilian Studies Association). Virtual presentation, March 11.
- 2021 “Entertaining Selves Unfolding in Time: Alternative Music in Contemporary Brazil.” Virtual presentation for the American Anthropological Association Annual Meeting.
- 2019 “Language and Latinx Identity among Brazilian immigrants in Toronto, Canada.” American Anthropological Association Annual Meeting, Vancouver, Canada.
- 2018 “We Don’t Do That (*A Gente Não Faz Isso*)”: Ethics and Professionalism among Music Professionals in Pernambuco, Brazil. American Anthropological Association Annual Meeting, San Jose.
- 2018 “Scaling Failure and Success: Assessing the State Sponsored Music Scene in Recife, Brazil.” LASA 2018–XXXVI International Congress of the Latin American Studies Association (LASA), Barcelona, Spain.
- 2018 Co-authored with Owen N. Kohl. “The Ethics of Entertaining, Everyday Technologies of Self-Presentation.” Michicagoan Graduate Student Conference in Linguistic Anthropology, University of Chicago.
- 2017 “Interrogating the Boundaries between Culture, Entertainment, and Self in Recife, Brazil. American Anthropological Association Annual Meeting, Washington, D.C.
- 2016 “Rooted Cosmopolitans: Transnationalism, Regionalism, and Musical Practice in Recife, Brazil.” American Anthropological Association Annual Meeting, Minneapolis.
- 2015 “Echoes of Neoliberalism: Cultural Politics and Musical Professionalization in Recife, Brazil.” American Anthropological Association Annual Meeting, Denver.

Conference panels organized and/or chaired

- 2021 Chair: “Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil,” Anthropological Association Annual Meeting, virtual roundtable session. Roundatable presenters: Lucia Cantero (organizer), Moises Kopper, Carlos Henning, Karina Biondi, Isabela Oliveira Pereira da Silva
- 2019 “The Changing Identities of ‘America’: Emerging Renditions of Selves and Others from Colonies to the Present.” American Anthropological Association Annual Meeting, Vancouver, Canada. Panelists: Carlos Vélez-Ibañez (co-organizer and co-chair); Falina Enriquez (also co-chair); Rosalyn Negrón; Margaret Dorsey. Discussant: Miguel Díaz Barriga
- 2018 “Dark Resistance: Coping with Crisis in Brazil.” American Anthropological Association Annual Meeting, San Jose. Panelists: Jennifer Roth-Gordon, Falina Enriquez (also chair); Erica Williams, LaShandra Sullivan, Sean Mitchell. Discussant: John Collins.
- 2017 “The Ethics of Entertaining, Everyday Technologies of Self-Presentation.” American Anthropological Association Annual Meeting, Washington D.C. Panelists: Owen N. Kohl (co-organizer); Falina Enriquez (also chair); Teri Silvio; Andrew Graan; Brian Horne; Amy Garey. Discussant: Alaina Lemon.

- 2016 "Interpreting the Evidence, Constructing Global Images: Rediscovering the Brazilian Self." American Anthropological Association Annual Meeting, Minneapolis. Panelists: Audrey Ricke (co-organizer); Falina Enriquez; LaShandra Sullivan; Laura Zanolli; Sean Mitchell; William Fisher. Discussant: Maureen O'Dougherty
- 2015 "Neoliberal Styles: Peculiar, Familiar, and Otherwise." American Anthropological Association Annual Meeting, Denver. Panelists: Owen N. Kohl (co-organizer); Falina Enriquez (also chair); Lal Zimman; Joshua Babcock. Discussant: Daniel C. Mains.

Invited lectures

- 2022 "Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil after the Pink Tide" with Sean Mitchell (Rutgers U) and Alvaro Jarrín (Holy Cross U). University of Wisconsin-Madison Latin American, Caribbean, and Iberian Studies Program. Virtual presentation, April 12.
- 2021 "Living 'A Part Apart': Brazilian Migrants in Toronto, Canada." University of Wisconsin-Milwaukee Latin American, Caribbean, and US Latinx Studies Speaker Series. Virtual presentation, March 8.
- 2020 "Living 'A Part Apart': Brazilian Migrants in Toronto, Canada." Center for the Humanities, University of Wisconsin-Madison, March 6.
- 2018 "Getting by on Music: Re-scaling to New Circumstances in Recife's Music Scene." Institute for Research in the Humanities, University of Wisconsin-Madison, Sep. 24.
- 2017 "The Mark of a Business: Musical Professionalization in Recife, Pernambuco." Brazil Initiative, Watson Institute of International and Public Affairs. Brown University, Providence, Rhode Island, Nov. 2.

Invited conference and workshop presentations

- 2022 Panelist: "How to Get into Graduate School Symposium," University of Arizona. Virtual presentation, June 17.
- 2021 Panelist: "View from the Hiring Committee," Academic Job Market Summer Camp 2021 University of Chicago. Virtual presentation, July 12.
- 2017 "Getting by on Cultura: Musical Multiculturalism and Entrepreneurialism in Recife, Brazil." The Political Life of Cultural Production in the 21st Century Conference. University of California San Diego, April 19-22.

Courses Taught

UW-Madison

Fall 2022

Anthropology 430/Linguistics 430: Language and Culture

Anthropology 940: Latin American Diasporas (special topics course)

Independent study: Jiangjiang Wu, Brianna Meyer, Caleb C. Smith (Senior Thesis)

Spring 2022

Anthropology 104: Cultural Anthropology and Human Diversity
Independent study: Yura Yokoyama, Jiangjiang Wu, Brianna Meyer

Fall 2021

Anthropology 300: Theory and Ethnography
Anthropology 860: A History of Anthropological Theory
Independent study: Brianna Meyer

Spring 2021

Anthropology 340: Race, Culture, and Music in Brazil (redesigned syllabus for synchronous online meetings)
Anthropology 430/Linguistics 430: Language and Culture (redesigned syllabus for synchronous online meetings)

Fall 2020

Anthropology 300: Theory and Ethnography (redesigned syllabus for synchronous online meetings)
Anthropology 860: A History of Anthropological Theory (redesigned syllabus for synchronous online meetings)

Spring 2020

Anthropology 104: Cultural Anthropology and Human Diversity (redesigned syllabus, shifted to asynchronous online teaching after spring break due to pandemic)

Fall 2019

Anthropology 300: Theory and Ethnography
Anthropology 860: A History of Anthropological Theory (graduate seminar, redesigned syllabus)
Independent study: Kip Hutchins

Spring 2019

Anthropology 300: Theory and Ethnography (redesigned syllabus)
Anthropology 430/ Linguistics 430: Language and Culture

Spring 2017

Anthropology 104: Cultural Anthropology and Human Diversity

Fall 2016

Anthropology 340: Race, Culture, and Music in Brazil (new course)
Anthropology 430/Linguistics 430: Language and Culture

Spring 2016

Anthropology 104: Cultural Anthropology and Human Diversity

Fall 2015

Special topic: Anthropology 940: Culture and the State in Latin America (graduate seminar)
Anthropology 430/Linguistics 430: Language and Culture (redesigned syllabus)

Spring 2015

Special topic: Anthropology 330: Race and Culture in Brazil (new course)
Independent study: Babatunde Awosika

Other pedagogical contributions

- 2019-20 Member of REACH (Redesigning for Active Learning in High-Enrollment Courses), a collaborative effort between the UW-Madison Department of Anthropology, the Office of the Provost, and DoIT Academic Technology to redesign Anthropology 104. I contributed to these efforts during weekly meetings in Spring 2019, Fall 2019, Spring 2020.
- 2017 Guest Speaker, Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, March 11.
- 2016 Guest Speaker, Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, March 9.

PhD Dissertators

PhD advisees

Ellen Heaghtney; Logan Krishka; Brianna Meyer; Jiangjiang Wu.

PhD co-advisees

Caitlin Benedetto; Marianna Krumrine; Nalin Sindhuprama; Ali Baba Sanchi.

PhD Dissertation committees (UW-Madison)

Completed

Marta Laura Suska, Anthropology, Spring 2017
Joseph Quick, Anthropology, Fall 2018
Adela Cedillo, Department of History, Spring 2019
Jennifer Estes, Anthropology, Fall 2019
Julian Lynch, Anthropology, Fall 2019
Kip Hutchins, Anthropology, Spring 2020
Kathryn Mara, African Cultural Studies, Fall 2020
Ellen Hebden, Anthropology & Music, Spring 2021
Sarah Bruno (supervised as co-advisor), Anthropology, Spring 2021

PhD Dissertation committees (external)

Rafael Moura de Andrade, Anthropology, Universidade Federal de Pernambuco, Brazil, Fall 2022

Preliminary Exam Committees

Completed

Ellen Hebden, Spring 2016
Kip Hutchins, Fall 2016
Sarah Bruno, Spring 2019
Caitlin Benedetto, Spring, 2020
Brianna Meyer, Spring 2021

Taryn Valley, Spring 2022
John Balz (History), Fall 2022

Ongoing
Patty Lan

Service

Campus

2022-23	Member, Chican@ and Latin@ Studies Faculty Development Committee
2021—	Co-organizer with Catherine Vieira (Curriculum and Instruction), Chican@ and Latin@ Studies Program First Book Club for assistant professors.
2020—	Co-coordinator, Joaquim Nabuco Summer Research Travel Grant Competition.
2019	Acquired University Lectures funding (\$544) and a LACIS Nave Visiting Scholar grant (approx. \$300) to host Anthropology Colloquium speaker, Alex Chávez (Notre Dame University), December 5.
2018	Panel Moderator, “Machado de Assis: Yesterday and Today Colloquium,” University of Wisconsin-Madison, April 7.
2017-19	Award Committee Member, Joaquim Nabuco Award (given annually to the two best essays on Brazil in any field by a degree-seeking UW-Madison student), Brazil Initiative.
2017	Acquired LACIS Nave Visiting Scholar grant (\$450) to host Anthropology Colloquium speaker, John Collins (Queens College and the Graduate Center of the City University of New York), April 3.
2016	Acquired LACIS Nave Visiting Scholar grant (\$345) to host Anthropology Colloquium speaker Marc Hertzman (University of Illinois Urbana-Champaign), November 30.
2015	Acquired LACIS Nave Visiting Scholar grant (\$800) to host Anthropology Colloquium speaker, Carlos Sandroni (Universidade Federal de Pernambuco), UW Madison, October 23.
2015-2017	Member of the Global Music and Sound Studies Initiative, a group of faculty developing an interdisciplinary undergraduate certificate program.

Department

2022-23	Admissions & Awards
2022-23	Faculty Senate Alternate
2022-23	Secretary of the Faculty
2021-22	Events Committee
2021-22	Secretary of the Faculty
2020—	Anthropology 104 Steering Committee member
2020-21	Events Committee
2020-21	Secretary of the Faculty
2020	Co-chair, Search Committee for Teaching Assistants for Anthropology 104’s summer session.
2020	Co-chair, Search Committee for Graduate Student Instructor for Anthropology 104, summer session.

2020	Co-chair, Search Committee for Teaching Assistant for Anthropology 104, Spring.
2019	Chair, Search Committee for REACH Teaching Assistant for Anthropology 104, Fall.
2019-20	Member of REACH (see Other Pedagogical Contributions above)
2019-20	Lectures and Colloquium Committee
2019	Secretary of the Faculty (Spring)
2019	Lectures and Colloquium Committee Member (Spring)
2016-17	Collections Committee Member
2016	Faculty Senate Alternate
2015-16	Secretary of the Faculty
2015	Lectures and Colloquium Committee Member (Spring)

National

2022	Convener of the Music and Sound Interest Group of the American Anthropological Association
2021	Co-convener of the Music and Sound Interest Group of the American Anthropological Association
2020	Co-convener elect of the Music and Sound Interest Group of the American Anthropological Association

Public

2021	Contributed to the Southern Arizona Regional Science and Engineering Fair (SARSEF), a K-12 science competition held in Tucson, Arizona, by creating two short bilingual (English and Spanish) videos for their virtual awards ceremony on March 6.
2016	Guest co-host, "Sunday Funk Plus" Downtown Radio Tucson 99.1, Tucson, AZ (also broadcast streaming online), August 14.