

Curriculum Vitae: Falina Enriquez

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Education

B.A.: University of Arizona, Anthropology, *summa cum laude*, May 2006.

M.A.: University of Chicago, Anthropology, December 2008.

PhD: University of Chicago, Anthropology, August 2014.

Dissertation

“Composing *Cultura*: Musical Democracy and Multiculturalism in Recife, Brazil.”

Supervisor: Michael Silverstein (University of Chicago).

Committee members: Stephan Palmié (University of Chicago); Dain Borges (University of Chicago); Alexander Dent (George Washington University); Travis A. Jackson (University of Chicago).

Positions held

2015-present Assistant Professor, Department of Anthropology, University of Wisconsin-Madison.

Honors, grants, and awards

2015 Sol Tax Dissertation Prize, \$500, Department of Anthropology, University of Chicago (June).

2015-16 Madison Teaching and Learning Excellence Faculty Fellowship, UW-Madison.

2016 Madison Teaching and Learning Excellence grant to enhance undergraduate learning, \$5,000, UW-Madison.

2017-18 Nellie McKay Fellowship (1-year research leave), UW-Madison.

Fall 2018 Race, Ethnicity, and Indigeneity Fellowship at the Institute for Research in the Humanities, UW-Madison

RESEARCH

Research Interests

Brazil; the semiotics of music and language; cultural commodification; multiculturalism; race/ethnicity; neoliberalism.

Peer Reviewed Articles

[P.] Enriquez, Falina. "The Ins and Outs of *Cultura*: How Bands Voice their Relationships to the State Sponsored Music Scene in Recife, Brazil." *Sonic Work: Music, Labor, Value*, special issue of the *Journal of Popular Music Studies*, vol. 24, no. 4, 2012: 532-553.

[P.] Enriquez, Falina. Business, Transnationalism, and Patrimony. *Suomen Antropologi: Journal of the Finnish Anthropological Society*, vol. 43, no.1, 2018: 6-27.

Invited Book Reviews

Enriquez, Falina. Review of *Contemporary Carioca: Technologies of Mixing in a Brazilian Music Scene*, by Frederick Moehn. *Journal of Latin American and Caribbean Anthropology*, vol. 19, no. 1, 2012: 337-339.

_____. Review of *A Ginga da Nação: Intelectuais na Capoeira e Capoeiristas Intelectuais (1930-1969)*, by Mauricio Acuña. *Vibrant*, vol. 12, no.2, 2015: 597-599.

_____. Review of *Cape Verde, Let's Go: Creole Rappers and Citizenship in Portugal*, by Derek Pardue. *Luso-Brazilian Review*, vol. 54, no. 1, 2017: E20-E21.

Lectures and Scholarly Papers Presented

2015

Enriquez, Falina. "Echoes of Neoliberalism: Cultural Politics and Musical Professionalization in Recife, Brazil." American Anthropological Association Annual Meeting. Denver, CO. Nov. 19

2016

Enriquez, Falina "Rooted Cosmopolitans: Transnationalism, Regionalism, and Musical Practice in Recife, Brazil." American Anthropological Association Annual Meeting. Minneapolis, MN. Nov.18.

2017

Enriquez, Falina. "Getting by on *Cultura*: Musical Multiculturalism and Entrepreneurialism in Recife, Brazil." The Political Life of Cultural Production in the 21st Century Conference. University of California San Diego, San Diego, CA. April 19-22.

_____. "The Mark of a Business: Musical Professionalization in Recife, Pernambuco." Brazil Initiative, Watson Institute of International and Public Affairs. Brown University, Providence, RI. Nov. 2.

_____. "Interrogating the Boundaries between Culture, Entertainment, and Self in Recife, Brazil." American Anthropological Association Annual Meeting. Washington, D.C. Nov. 30.

2018

Kohl, Owen N. and Falina Enriquez. "The Ethics of Entertaining, Everyday Technologies of Self-Presentation." Michigan Graduate Student Conference in Linguistic Anthropology. University of Chicago, Chicago, May 5.

Enriquez, Falina. "Scaling Failure and Success: Assessing the State Sponsored Music Scene in Recife, Brazil." LASA2018 – XXXVI International Congress of the Latin American Studies Association. Barcelona, Spain, May 24.

Panel and Workshop Participation (Invited)

2016

Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, March 9.

2017

Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, April 11.

Works in Progress

Enriquez, Falina. *Music and Multicultural Branding in Recife, Brazil*. [A manuscript based on dissertation research and new fieldwork about how people use music and musical evaluation to imagine the social order and their place within it in Recife, the capital of the state of Pernambuco. Estimated date of completion: Fall 2018].

TEACHING

Courses Taught: University of Wisconsin -Madison

2014-15

Spring Anthropology 330: Race and Culture in Brazil (1st semester)

2015-16

Fall Anthropology 940: Culture and the State in Latin America (graduate seminar)
Anthropology 430: Language and Culture

Spring Anthropology 104: Cultural Anthropology and Human Diversity (2 sections)

2016-17

- Fall Anthropology 340: Race, Culture, and Music in Brazil
 Anthropology 430: Language and Culture
- Spring Anthropology 104: Cultural Anthropology and Human Diversity (2 sections)

ADVISING

Current Advisees

Brianna Meyer (principal advisor, 2nd year); Jiangjiang Wu (co-advisor, 3rd year); Sarah Bruno (co-advisor, 4th year).

PhD Dissertations under Direction

2017 Joseph Quick. Topic: Tourism and Indigeneity in Ecuador (in progress).

PhD Committee Service

2017 Marta Laura Suska, "Global Uniformities versus Local Complexities: A Comparative Ethnography of two Policing Programs in Rio de Janeiro and Recife, Brazil", PhD dissertation, May 4.

Preliminary Exam Committee Service

2016 Ellen Hebden, May 20; Kip Hutchins, September 1.

SERVICE

Institutional

- 2015— Member of the Global Music and Sound Studies Initiative, a group of faculty developing an interdisciplinary undergraduate certificate program.
- 2015 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, Carlos Sandroni (Universidade Federal de Pernambuco) to UW-Madison, Oct. 23.
- 2016 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, Marc Hertzman (University of Illinois Urbana-Champaign) to UW-Madison, Nov. 30.
- 2017 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, John Collins (Queens College and the Graduate Center of the City University of New York) to UW-Madison as an Anthropology Colloquium speaker, April 3.
- 2017 Award Committee Member, Joaquim Nabuco Award (given annually to the two best essays on Brazil in any field by a degree-seeking UW-Madison student), UW-Madison Brazil Initiative, May.

- 2018 Panel Moderator, "Machado de Assis: Yesterday and Today Colloquium," University of Wisconsin-Madison, Saturday, April 7.
- 2018 Award Committee Member, Joaquim Nabuco Award (given annually to the two best essays on Brazil in any field by a degree-seeking UW-Madison student), UW-Madison Brazil Initiative, June.

Department of Anthropology, UW-Madison

- 2015 Lectures Committee Member (Spring).
- 2015-16 Secretary of the Faculty.
- 2016 Alternate Faculty Senator.
- 2016 Secretary of the Faculty (Fall).
- 2016-17 Collections Committee Member.

Professional service

- 2016 Panel Co-Organizer, "Interpreting the Evidence, Constructing Global Images: Rediscovering the Brazilian Self." American Anthropological Association Annual Meeting. Minneapolis, MN, Nov. 18.
- 2017 Reviewed a research report for *American Anthropologist*, March.
- 2017 Reviewed a textbook chapter for W.W. Norton, October.
- 2017 Reviewed a research article for the *International Journal of Heritage Studies*, October.
- 2017 Panel Chair and Co-organizer, "The Ethics of Entertaining, Everyday Technologies of Self-Presentation." American Anthropological Association Annual Meeting, Washington D.C., Nov. 30.

Public service

- 2016 "Falina Enriquez's Composing Cultura" CaMP Anthropology blog, Nov. 28.
<https://campanthropology.org/2016/11/28/enriquez-composing-cultura/>
- 2016 Guest co-host, "Sunday Funk Plus" Downtown Radio Tucson 99.1, Tucson, AZ (also broadcast streaming online), August 14.