

**Falina Enriquez**  
Assistant Professor of Anthropology  
University of Wisconsin-Madison  
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## **Academic Employment**

2015 to present: Assistant Professor of Anthropology, University of Wisconsin-Madison

Affiliations: Latin American, Caribbean, and Iberian Studies Program (LACIS); Global Music and Sound Studies Initiative.

## **Education**

PhD 2014 in Anthropology, University of Chicago.

*Dissertation title:* “Composing *Cultura*: Musical Democracy and Multiculturalism in Recife, Brazil.”

M.A. 2008 in Anthropology, Linguistic Anthropology focus, University of Chicago.

*Thesis title:* “Fixing Noses, Fixing Race: Racialization and Ethnicization in Rhinoplasty”

B.A., *s.c.l.*, 2006 in Anthropology, University of Arizona.

*Thesis title:* “Developing Hopi Literary Resources”

## **RESEARCH**

### **Research Interest Keywords**

Brazil, the semiotics of music and language, democracy, cultural objectification and commodification, multiculturalism, race/ethnicity, neoliberalism, entrepreneurialism.

### **Research Publications**

2012 “The Ins and Outs of *Cultura*: How Bands Voice their Relationships to the State Sponsored Music Scene in Recife, Brazil.” Sonic Work: Special Issue of the *Journal of Popular Music Studies* on Music, Labor, Value: 24(4): 532-553.

### **Other Publications**

2017 *Forthcoming*: Invited review of *Cape Verde, Let’s Go: Creole Rappers and Citizenship in Portugal*. Derek Pardue: Urbana: University of Illinois Press, 2015. Luso-Brazilian Review, 54.1 (Summer).

- 2016 “Falina Enriquez's Composing Cultura” CaMP Anthropology blog, November, 28.  
<https://campanthropology.org/2016/11/28/enriquez-composing-cultura/>
- 2015 Invited review of *A Ginga da Nação: Intelectuais na Capoeira e Capoeiristas Intelectuais* (1930-1969). Mauricio Acuña. São Paulo: Editora Alameda, 2015. *Vibrant* 12(2): 597-599.
- 2013 Invited review of *Contemporary Carioca: Technologies of Mixing in a Brazilian Music Scene*. Frederick Moehn. Durham: Duke University Press, 2012. *Journal of Latin American and Caribbean Anthropology*, 19(1): 337-339.

### Grants, Fellowships, and Honors

- 2016 Madison Teaching and Learning Excellence grant to enhance undergraduate learning.
- 2015-16 Madison Teaching and Learning Excellence Faculty Fellow.
- 2015 Sol Tax Dissertation Prize, University of Chicago.
- 2013-14 Mark Hanna Watkins Dissertation Fellowship, University of Chicago.
- 2013 Division of the Social Sciences Summer Grant, University of Chicago.
- 2012 SBE Summer Grant, Division of the Social Sciences, University of Chicago.
- 2012 Honorable Mention, Ford Foundation Dissertation Fellowship.
- 2010 Fulbright Institute of International Education Grant (for dissertation research).
- 2010 University of Chicago Center for Latin American Studies Field Research Grant.
- 2009 University of Chicago Center for Latin American Studies Field Research Grant.
- 2007-10 National Science Foundation Graduate Research Fellowship.

### Research Projects

- 2015 Recife, Brazil: *Field research for book project*, summer. This research will extend the insights I acquired during my dissertation research in the service of book project. The field research focuses on cultural promoters as mediators between the public and private organizations that constitute the city's music scene. By including this population within the study, the book, provisionally titled: *Getting by on Cultura: Music and the Cultural Politics of Entrepreneurialism in Recife, Brazil*, will provide a comprehensive view of Recife's music scene that reveals how globalized discourses are locally adapted and concomitantly transformed.
- 2010 Recife, Brazil: *Dissertation field research*, July-Aug. '09, Nov. '10-Sept. '11. The dissertation addresses how an “official” regional musical culture is produced and consumed as a form of identity and place (locality) via several musical genres through an ethnographic investigation of an interlocking set of participant roles – musician, bureaucrat, and audience member. Through a framework based in cultural and linguistic anthropology, the dissertation analyzes participant observation of specific micro-interactions like band rehearsals and institutional committee meetings to reveal their discursive relationships to democratic participation, cultural commodification, and

globalization.

- 2008 Chicago, Illinois, April-December. *Archival research for Master's Thesis*. This investigation of discourses about elective rhinoplasty (plastic surgery of the nose) analyzed U.S. medical journal articles and textbooks from the past 50 years to examine how medical discourses construe race and ethnicity at the site of the body and, in turn, contribute to (re)producing scientifically-supported racial and ethnic hierarchies.
- 2007 Tucson, Arizona, June to September. *Archival research and fieldwork*. Collaboration with Emory Sekaquaptewa and Kenneth Hill, from the Bureau of Applied Research in Anthropology, to conduct a detailed linguistic anthropology analysis of a 60 year corpus of Hopi song recordings. The research process included assisting with organizing and digitizing the recordings, conducting a literature review about Native American song traditions, interviewing Professors Sekaquaptewa and Hill, and visiting the Hopi reservation in Northern Arizona to experience katsina songs in context.

### **Selected Presentations**

- 2016 “Rooted Cosmopolitans: Transnationalism, Regionalism, and Musical Practice in Recife, Brazil.” American Anthropological Association Annual Meeting. Minneapolis, MN, Nov. 18.
- 2016 *Invited panelist*, Teaching Anthropology pedagogy workshop series, Chicago Center for Teaching, University of Chicago. Chicago, March 9.
- 2015 “Echoes of Neoliberalism: Cultural Politics and Musical Professionalization in Recife, Brazil.” American Anthropological Association Annual Meeting. Denver, CO, Nov. 19.
- 2014 “Youth Genres and Tradition in Recife's State Sponsored Music Scene,” American Anthropological Association Annual Meeting. “The Quality of Youth: Socio-Semiotic Categories and Shifting Meanings of Youth” Session, Washington D.C., December 6.
- 2014 *Guest Lecturer*, Ethnographic Approaches to Global Hip Hop(s), Lecturer, Owen Kohl. University of Chicago, May 20.
- 2014 “Living Patrimony: Folk Musicians as Cultural Embodiments in Pernambuco, Brazil's State-Sponsored Music Scene.” Michigangoan Graduate Student Conference in Linguistic Anthropology, University of Chicago, May 3.
- 2014 “Go Back to Bahia!” Constructing Socio-Aesthetic Hierarchies through Music Sponsorship in Pernambuco, Brazil.” Invited Presenter. Department of Anthropology, St. Lawrence University, January 27.
- 2014 “Making Music and Being Cultura: Musical Entrepreneurialism and Neoliberalism in Recife, Brazil.” Self and Subjectivity Workshop, University of Chicago, January 7.

- 2013 *Guest Lecturer*, Anthropological Methods, Professor: Michael Fisch, February 28.
- 2013 “Go Back to Bahia! Constructing Socio-Aesthetic Hierarchies through Music Sponsorship in Pernambuco, Brazil.” Invited Presenter. Department of Anthropology, University of Wisconsin-Madison, February 15.
- 2013 “Grooving Democratically: Participation in Banda Recifolinda.” Knowledge/Value Workshop, University of Chicago, February 5.

## TEACHING

### **Courses Taught**

#### University of Wisconsin

- 2016 104: Cultural Anthropology and Human Diversity (Spring), 340: Race, Culture, and Music in Brazil (Fall), Language and Culture (Fall)
- 2015 940: Culture and the State in Latin America (Fall); 430: Language and Culture (Fall); 330: Race and Culture in Brazil (Spring).

#### University of Chicago

- 2013 Race and Culture in Brazil, Winter.

#### *As Teaching Assistant:*

- 2013 Theories and Histories of Mexican Cultures. Supervising Professor: Christopher Domínguez Michael. Autumn.
- 2012 Latin American Civilizations I. Supervising Professor: Dain Borges, Autumn.
- 2012 Brazilian Popular Song. Supervising Professor: José Miguel Wisnik (Universidade de São Paulo), Spring.
- 2010 Latin American Civilizations II. Supervising Professor: Mauricio Tenorio-Trillo, Winter.

### **Advising**

Co-advisor to Jianjian Wu, PhD student, Department of Anthropology, University of Wisconsin-Madison.

Co-advisor to Joseph R. Quick, PhD candidate, Department of Anthropology, University of

Wisconsin-Madison.

Co-advisor to Sarah Bruno, PhD student, Department of Anthropology, University of Wisconsin-Madison.

Preliminary exam committee member for: Ellen Hebden, May 20, 2016; Kip Hutchins, September 1, 2016.

## SERVICE

### **Department**

- 2016-17 Collections Committee Member, Department of Anthropology, University of Wisconsin-Madison.
- 2016 Alternate Faculty Senator, University of Wisconsin-Madison (Fall).
- 2016 Secretary of the Faculty, Department of Anthropology, University of Wisconsin-Madison (Fall).
- 2015-16 Secretary of the Faculty, Department of Anthropology, University of Wisconsin-Madison.
- 2015 Lectures Committee Member, Department of Anthropology, University of Wisconsin-Madison. Spring semester.

### **University**

- 2016 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, Marc Hertzman (University of Illinois Urbana-Champaign) to UW-Madison, November, 30.
- 2015— Member of the Global Music and Sound Studies Initiative, a group of faculty developing an interdisciplinary, undergraduate certificate program. University of Wisconsin, Madison.
- 2015 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, Carlos Sandroni (Universidade Federal de Pernambuco) to UW-Madison. October, 23.

### **Other Service, Collaborative Work, and Public Outreach**

- 2016 *Co-Organizer*, “Interpreting the Evidence, Constructing Global Images: Rediscovering the Brazilian Self.” American Anthropological Association Annual Meeting. Minneapolis, MN, Nov. 18.

2016 Guest co-host, “Sunday Funk Plus” Downtown Radio Tucson 99.1, Tucson, AZ (also broadcast streaming online).

2015 *Panel Chair and Co-Organizer*, “Neoliberal Styles: Peculiar, Familiar, and Otherwise.” American Anthropological Association Annual Meeting. Denver, CO., Nov. 19.

### **Language Skills**

*English*, native language.

*Spanish*, native language.

*Portuguese*, fluent.

*French*, good conversational skills, excellent reading ability.

*German*, intermediate conversational skills, intermediate reading ability.

*Hopi*, elementary conversational skills, intermediate reading ability.