

Falina Enriquez

Rm. 5401 Sewell Social Science
1180 Observatory Drive
University of Wisconsin-Madison
Madison, WI 53706
fenriquez2@wisc.edu
(608)-262-0695

Education

B.A.: University of Arizona, Anthropology, *summa cum laude*, May 2006.

M.A.: University of Chicago, Anthropology, December 2008.

PhD: University of Chicago, Anthropology, August 2014.

Dissertation

“Composing *Cultura*: Musical Democracy and Multiculturalism in Recife, Brazil.”

Supervisor: Michael Silverstein (University of Chicago).

Committee members: Stephan Palmié (University of Chicago); Dain Borges (University of Chicago); Alexander Dent (George Washington University); Travis A. Jackson (University of Chicago).

Positions held

2015-present Assistant Professor, Department of Anthropology, University of Wisconsin-Madison.
Affiliations: Latin American, Caribbean, and Iberian Studies (LACIS); Center for Visual Cultures (CVC); Chican@ and Latin@ Studies (CLS) Program.

Honors, grants, and awards

2015 Sol Tax Dissertation Prize, \$500, Department of Anthropology, University of Chicago (June).

2015-16 Madison Teaching and Learning Excellence Faculty Fellowship, UW-Madison.

2016 Madison Teaching and Learning Excellence grant to enhance undergraduate learning, \$5,000, UW-Madison.

2017-18 Nellie McKay Fellowship (1-year research leave), UW-Madison.

Fall 2018 Race, Ethnicity, and Indigeneity Fellowship at the Institute for Research in the Humanities, UW-Madison (1-semester research leave).

Summer 2019 Fall Competition Award, Office of the Vice Chancellor for Research and Graduate Education. For pilot research on language ideologies among Brazilian immigrants in Toronto, Canada. \$23,736, UW-Madison.

Fall 2019 First Book Award, Center for the Humanities, UW-Madison. The award funded a seminar on September 27, attended by five internal and two external scholars who reviewed my book manuscript.

March 2021— University of Wisconsin-Madison Teaching Academy Fellow
September 2021 UW-Madison Office of the Vice Chancellor for Research and Graduate Education (OVCRGE) publishing subvention for the monograph, *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil* (\$3500)

RESEARCH AND PUBLICATIONS

Research interests

Brazil; the semiotics of music and language; cultural commodification; entrepreneurship; multiculturalism; racialization and ethnicization; neoliberalism.

Current research projects

“Language, Identity, and Power among Brazilian immigrants in Toronto, Canada.”

This study examines how Brazilians emplace themselves within Toronto’s politico-economic landscape to better understand North American ethnoracial formation. During the summer of 2019, I conducted ethnographic research on how Brazilian culture and Brazilian Portuguese are publicly audible and visible in Toronto, Canada. As a global city with several million residents and the 6th population of foreign-born residents in the world, Toronto is an exemplar of Canadian multiculturalism, a policy that encourages diversity without ostensibly demanding migrants to completely assimilate. I focus on Brazilians, a relatively small and recent population because: 1) they are increasingly moving to Toronto due to Brazil’s persisting economic crisis and a sense that the US is less welcoming to migrants and 2) they are often identified—by government institutions and the mainstream public—as part of the city’s larger population of Portuguese Canadians or Latin Americans. Consequently, relative to other larger and better-established ethnic groups in Toronto, Brazilians are relatively invisible.

“Hiring Practices in Anthropology”

I am part of a team of nine research across several US university and colleges led by Ilana Gershon (University of Indiana Bloomington) conducting an interview-based research project on the state of hiring in anthropology. Within higher education generally, and within anthropology, the job market has become increasingly precarious and will almost certainly continue to deteriorate due to the Covid-19 pandemic. There is relatively little existing literature that studies the problems of hiring in higher education through a qualitative lens focused on jobseekers. This team of researchers will interview recent PhDs in anthropology who are working in or out of academia. We seek to answer the following questions: In such a climate of employment precarity, how and why do early-career scholars continue to seek employment in

academic anthropology or beyond the academy? How are job-seekers' experiences in the academic job market shaped by larger social structures of inequality (such as race, gender, class, national origin/citizenship status, and disability)? Are there meaningful ways in which anthropology as a field can resist the increasing casualization of academic labor?

Peer reviewed books, articles, and book chapters

[P.] Enriquez, Falina. "The Ins and Outs of *Cultura*: How Bands Voice their Relationships to the State Sponsored Music Scene in Recife, Brazil." *Sonic Work: Music, Labor, Value*, special issue of the *Journal of Popular Music Studies*, vol. 24, no. 4, 2012: 532-553.

[P.] Enriquez, Falina. "Business, Transnationalism, and Patrimony: Comparing Entrepreneurial Musicians in Recife, Pernambuco." *Suomen Antropologi: Journal of the Finnish Anthropological Society*, vol. 43, no.1, 2018: 6-27.

[P.] Enriquez, Falina. "(Re)producing the Middle Class in Recife's Alternative Music Scene." In *Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil after the Pink Tide*, Alvaro Jarrin, Lucia Cantor, Benjamin Junge, Sean T. Mitchell, eds. Rutgers: Rutgers University Press, 2021.

[P.] Enriquez, Falina. *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil*. Urbana: University of Illinois Press, in press.

Invited book reviews and other non-peer reviewed publications

Enriquez, Falina. Review of *Contemporary Carioca: Technologies of Mixing in a Brazilian Music Scene*, by Frederick Moehn. *Journal of Latin American and Caribbean Anthropology*, vol. 19, no. 1, 2013: 337-339.

_____. Review of *A Ginga da Nação: Intelectuais na Capoeira e Capoeiristas Intelectuais (1930-1969)*, by Mauricio Acuña. *Vibrant*, vol. 12, no.2, 2015: 597-599.

_____. Review of *Cape Verde, Let's Go: Creole Rappers and Citizenship in Portugal*, by Derek Pardue. *Luso-Brazilian Review*, vol. 54, no. 1, 2017: E20-E21.

_____. "Recife Antigo: The Downsides of Upgrading Tourist Destinations." *The Anthropology of Tourism Interest Group (ATIG)* (blog). April 21, 2021.
<http://atig.americananthro.org/recife-antigo/>

_____. "New forms of Musical Belonging in Contemporary Brazil." In *The Routledge Companion to Twentieth and Twenty-First Century Latin American Literary and Cultural Forms*, Guillermina de Ferrari and Mariano Siskind, eds. Abingdon: Routledge. In press.

Lectures and scholarly papers presented

2015

Enriquez, Falina. "Echoes of Neoliberalism: Cultural Politics and Musical Professionalization in Recife, Brazil." American Anthropological Association Annual Meeting. Denver, CO. Nov. 19

2016

Enriquez, Falina "Rooted Cosmopolitans: Transnationalism, Regionalism, and Musical Practice in Recife, Brazil." American Anthropological Association Annual Meeting. Minneapolis, MN. Nov.18.

2017

Enriquez, Falina. "Interrogating the Boundaries between Culture, Entertainment, and Self in Recife, Brazil. American Anthropological Association Annual Meeting. Washington, D.C. Nov. 30.

2018

Kohl, Owen N. and Falina Enriquez. "The Ethics of Entertaining, Everyday Technologies of Self-Presentation." Michicagoan Graduate Student Conference in Linguistic Anthropology. University of Chicago, Chicago, May 5.

Enriquez, Falina. "Scaling Failure and Success: Assessing the State Sponsored Music Scene in Recife, Brazil." LASA2018 – XXXVI International Congress of the Latin American Studies Association. Barcelona, Spain, May 24.

Enriquez, Falina. "We Don't Do That (*A Gente Não Faz Isso*)": Ethics and Professionalism among Music Professionals in Pernambuco, Brazil. American Anthropological Association Annual Meeting. San Jose, C.A. Nov. 15.

2019

Enriquez, Falina. "Language and Latinx Identity among Brazilian immigrants in Toronto, Canada." American Anthropological Association Annual Meeting. Vancouver, Canada, Nov.21.

Invited presentations

2016

Guest Speaker, Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, March 9.

2017

Guest Speaker, Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, April 11.

Enriquez, Falina. "Getting by on Cultura: Musical Multiculturalism and Entrepreneurialism in Recife, Brazil." The Political Life of Cultural Production in the 21st Century Conference. University of California San Diego, San Diego, CA. April 19-22.

_____. "The Mark of a Business: Musical Professionalization in Recife, Pernambuco." Brazil Initiative, Watson Institute of International and Public Affairs. Brown University, Providence, RI. Nov. 2.

2018

_____. "Getting by on Music: Re-scaling to New Circumstances in Recife's Music Scene." Institute for Research in the Humanities, University of Wisconsin-Madison. Madison, WI., Sep. 24.

2020

_____. "Living "A Part Apart": Brazilian Migrants in Toronto, Canada." Center for the Humanities, University of Wisconsin-Madison. Madison, WI., March 6.

2021

_____. "Living "A Part Apart": Brazilian Migrants in Toronto, Canada." University of Wisconsin Milwaukee Latin American, Caribbean, and US Latinx Studies (LACUSL). Via Zoom on March 8.
Panelist, University of Chicago Academic Job Market Summer Camp 2021 "View from the Hiring Committee" Faculty Panel. Via Zoom on July 12.

TEACHING

Courses Taught: University of Wisconsin-Madison

2014-15

Spring Anthropology 330: Race and Culture in Brazil (1st semester)

2015-16

Fall Anthropology 940: Culture and the State in Latin America (graduate seminar)
Anthropology 430: Language and Culture
Spring Anthropology 104: Cultural Anthropology and Human Diversity (2 sections)

2016-17

Fall Anthropology 340: Race, Culture, and Music in Brazil
Anthropology 430: Language and Culture
Spring Anthropology 104: Cultural Anthropology and Human Diversity (2 sections)

2018-2019

Spring Anthropology 300: Theory and Ethnography
Anthropology 430: Language and Culture

2019-20

Fall Anthropology 300: Theory and Ethnography
Anthropology 860: A History of Anthropological Theory (graduate seminar)
Spring Anthropology 104: Cultural Anthropology and Human Diversity (2 sections)

2020-2021

- Fall Anthropology 300: Theory and Ethnography
Anthropology 860: A History of Anthropological Theory (graduate seminar)
- Spring Anthropology 340: Race, Culture, and Music in Brazil
Anthropology 430: Language and Culture

2021-2022

- Fall Anthropology 300: Theory and Ethnography
Anthropology 860: A History of Anthropological Theory (graduate seminar)
- Spring Anthropology 104: Cultural Anthropology and Human Diversity (2 sections)

ADVISING

Current Advisees

Ellen Heaghney (principal advisor, 1st year); Ali Baba Sanchi (co-advisor, 2nd year); Yura Yokoyama (principal advisor, 2nd year); Brianna Meyer (principal advisor, 5th year); Jiangjiang Wu (co-advisor, 6th year).

PhD Committee Service

- 2017 Marta Laura Suska, "Global Uniformities versus Local Complexities: A Comparative Ethnography of two Policing Programs in Rio de Janeiro and Recife, Brazil." PhD dissertation defense, May 4.
- 2018 Joseph Quick, "In Pursuit of Better Livelihoods: Indigenous Development and Institution-Building in Highland Ecuador." PhD dissertation defense, October 17.
- 2019 Adela Cedillo (Department of History), "Intersections between the Dirty War and the War on Drugs in Northwestern Mexico (1969-1985)." PhD dissertation defense, May 1.
- 2019 Jennifer Estes, "Growing Up in Anxious Times: Youth and Families in Cambodia's New Economy." Phd Dissertation defense, November 14.
- 2019 Julian Lynch, "Hindu Festivals, Noise, and the Politics of Soundscape in Mumbai, India." PhD dissertation defense, December 6.
- 2020 Kip Hutchins, "On Wooden Horses: Music, Animals, and Heritage in Post-socialist Mongolia." PhD dissertation defense, April 24.
- 2020 Kathryn Mara (African Cultural Studies), "Rwandan Diasporic Discourse in Toronto: Talking about and Commemorating the 1994 Genocide." PhD dissertation defense, September 24.

2021 Ellen Hebden, "Aesthetics of Femininity, Competitive Dance, and the Gendered Politics of Mobility in Northern Mozambique." PhD dissertation defense, April 26.

2021 Sarah Bruno PhD dissertation defense, May 7.

Preliminary Exam Committee Service

Ellen Hebden, May 20, 2016; Kip Hutchins, September 1, 2016; Sarah Bruno, May 7, 2019; Caitlin Benedetto, May 22, 2020; Brianna Meyer, May 5, 2021.

SERVICE

Institutional

- 2015-17 Member of the Global Music and Sound Studies Initiative, a group of faculty developing an interdisciplinary undergraduate certificate program.
- 2015 Acquired LACIS Nave Visiting Scholar grant to guest speaker, Carlos Sandroni (Universidade Federal de Pernambuco) to UW-Madison, Oct. 23.
- 2016 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, Marc Hertzman (University of Illinois Urbana-Champaign) to UW-Madison, Nov. 30.
- 2017 Acquired LACIS Nave Visiting Scholar grant to bring guest speaker, John Collins (Queens College and the Graduate Center of the City University of New York) to UW-Madison as an Anthropology Colloquium speaker, April 3.
- 2017-2019 Award Committee Member, Joaquim Nabuco Award (given annually to the two best essays on Brazil in any field by a degree-seeking UW-Madison student), UW-Madison Brazil Initiative, May.
- 2018 Panel Moderator, "Machado de Assis: Yesterday and Today Colloquium," University of Wisconsin-Madison, Saturday, April 7.
- 2019 Acquired University Lectures funding and a LACIS Nave Visiting Scholar grant to bring guest speaker, Alex Chávez (Notre Dame University) to UW-Madison as an Anthropology Colloquium speaker, December 5.
- 2020-- Co-Coordinator, 2020 Joaquim Nabuco Summer Research Travel Grant Competition, UW-Madison.

Department of Anthropology, UW-Madison

- 2015 Lectures and Colloquium Committee Member (Spring)
- 2015-16 Secretary of the Faculty
- 2016 Alternate Faculty Senator
- 2016 Secretary of the Faculty (Fall)
- 2016-17 Collections Committee Member
- 2019 Lectures and Colloquium Committee Member (Spring)

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| 2019 | Secretary of the Faculty (Spring) |
| 2019-20 | Lectures and Colloquium Committee Member |
| 2019-20 | Member of REACH (Redesigning for Active Learning in High-Enrollment Courses), a collaborative effort between the UW-Madison Department of Anthropology, the Office of the Provost, and DoIT Academic Technology to redesign Anthropology 104. Participated in weekly curriculum planning meetings Spring 2019, Fall 2019, Spring 2020. |
| 2019 | Chair, Search Committee for REACH Teaching Assistant for Anthropology 104, Fall. |
| 2020 | Co-Chair, Search Committee for Teaching Assistant for Anthropology 104, Spring. |
| 2020 | Co-Chair, Search Committee for Graduate Student Instructor for Anthropology 104, Summer. |
| 2020 | Co-Chair, Search Committee for Teaching Assistants for Anthropology 104, Summer. |
| 2020-21 | Secretary of the Faculty |
| 2020-21 | Events Committee |
| 2020— | Anthropology 104 Steering Committee member |
| 2021-22 | Secretary of the Faculty |
| 2021-22 | Events Committee |

Professional service

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| 2016 | Panel Co-Organizer, “Interpreting the Evidence, Constructing Global Images: Rediscovering the Brazilian Self.” American Anthropological Association Annual Meeting. Minneapolis, MN, Nov. 18. |
| 2017 | Reviewer for <i>American Anthropologist</i> . |
| 2017— | Reviewer for W.W. Norton. |
| 2017 | Reviewer for the <i>International Journal of Heritage Studies</i> . |
| 2017 | Panel Chair and Co-organizer, “The Ethics of Entertaining, Everyday Technologies of Self-Presentation.” American Anthropological Association Annual Meeting, Washington D.C., Nov. 30. |
| 2018 | Reviewer for <i>The Musical Quarterly</i> . |
| 2018 | Panel Chair and Organizer, “Dark Resistance: Coping with Crisis in Brazil.” American Anthropological Association Annual Meeting, San Jose, C.A, Nov. 15. |
| 2019 | Panel Co-Chair and co-Organizer, “The Changing Identities of "America": Emerging Renditions of Selves and Others from Colonies to the Present.” American Anthropological Association Annual Meeting, Vancouver, British Columbia, Canada, Nov. 21. |
| 2020—2022 | Leadership position in the American Anthropological Association’s Music & Sound Interest Group (MSIG). Worked/will work in the capacity as Co-convener Elect for year 1, Co-Convener for year 2, and Convener for year 3. |

Public service

- 2016 "Falina Enriquez's Composing Cultura" CaMP Anthropology blog, Nov. 28. <https://campanthropology.org/2016/11/28/enriquez-composing-cultura/>
- 2016 Guest co-host, "Sunday Funk Plus" Downtown Radio Tucson 99.1, Tucson, AZ (also broadcast streaming online), August 14.
- 2021 Contributed to the Southern Arizona Regional Science and Engineering Fair (SARSEF), a K-12 science competition held in Tucson, Arizona, by creating two short bilingual (English and Spanish) videos for their virtual awards ceremony on March 6. The videos welcomed the Fair's participants and gave them a sense of how SARSEF shaped my life.